



PARKFIELD RANCH RODEO SPONSORSHIP

"Never was a horse that couldn't be rode; never was a cowboy who couldn't be thrown."

-John Dunning, The Bookwoman's Last Fling

April 1, 2022

It is a new year, and we are excited to bring back the 29th Annual Parkfield Ranch Rodeo this Memorial Day Weekend. There will be a variety of rodeo and ranch events for cowboys, cowgirls, and kids to be sure there is something for all our competitors. Spectators will find there is plenty to keep them occupied including food and drink stands, unique western shopping booths, and fun games for adults and children alike. This event has evolved over the last few years and we continue to make additions and changes to put on the best possible event for the competitors, their families, and spectators. We are requesting your support and contribution for our event, May 27- 29th. It is with the help of our sponsors we continue to fulfill our goal of making this an enjoyable tradition for many.

Attached are the new sponsorship levels for 2022. Feel free to call us with questions or feedback. We also hope you will join us May 27-29th in our sponsor VIP area and take pictures with our champions at the conclusion of the Parkfield Ranch Rodeo!

Sincerely,

Kayla Santos

And

Sage Massey



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Top Hand

Donation of \$1,500 +

- Presenting Sponsor
- You will be acknowledged as the presenting sponsor for entire weekend.
- Banner inside arena (must provide the banner)
- Parkfield Ranch Rodeo Apparel
- Free drink wristbands for 2 people.
- Free lunch for 2 people for each day.
- VIP access for performance Saturday Evening.
- Your business will be listed on Parkfield Ranch Rodeo website (www.parkfieldranchrodeo.com)
- Social Media shout-outs on Facebook and Instagram – with a reach of 30,000 people

The Cowboy

Donation of \$850+

- Event Sponsor
- You will be acknowledged as the presenting sponsor for the event of your choice.
- Banner inside arena (must provide the banner)
- Receives recognition announcement and advertisement during weekend.
- VIP access for performance Saturday Evening.
- Your business will be listed on Parkfield Ranch Rodeo website (www.parkfieldranchrodeo.com)
- Social Media shout-outs on Facebook and Instagram with a reach of 30,000 people

Gifts in Kind

- We graciously accept gifts in kind. Depending on your estimate of your donation we will apply your sponsorship level. Please note our sponsorships work up from \$350.
- We hope many of these charitable gifts will serve as awards for our weekend champions.
- Please note what you would like to donate on following page.

Friends of Parkfield Round Up

Donation of \$350 +

- VIP access for performance Saturday Evening.
- Your business will be listed on Parkfield Ranch Rodeo website (www.parkfieldranchrodeo.com)
- Social Media shout outs on Facebook and Instagram with a reach of 30,000 people
- Banner Space outside of the arena - Grandstand, restrooms, announcer booth, concession stand (must provide the banner)



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Mail to | Parkfield Ranch Rodeo | 504 Forest Ave. | Templeton, CA 93465

Please return form by May 1st 2022

Instructions:

- 1) Choose the level donation you would like to make. Fill out the following page and return with check to Parkfield Ranch Rodeo.
- 2) **All Sponsors**, please send email of artwork you would like featured on social media and website as a JPEG file to parkfieldrodeo@gmail.com.
- 3) **Top Hand** and **Cowboy** Sponsors, please email us your plug or any information you would like announced over the weekend.
- 4) **All Sponsors must provide their own banner.**

Name of Sponsor _____

Sponsorship Level _____

(Top Hand, Cowboy, Friends of Parkfield)

Sponsorship Amount _____

Will your team be attending the event? _____

Gift in Kind

Estimated Value \$ _____ Description of Gift _____

Will gift be: Mailed _____ Picked up _____ (If mailed, please use: 504 Forest Ave. Templeton, CA. 93465)

Is there a specific event you would like to Donate to? (First come, first serve) (Circle one)

- Barrels (Open or Junior)
 - Breakaway (Open or Junior)
 - Team Roping
 - Ribbon Roping
- Draw Calf Branding
 - Sort N' Rope
 - Ranch Team Roping
 - Pasture Team Roping
- Two Man Sorting
 - Steer Stopping
 - Unspecified

Contact Info

Please fill out your most convenient contact information below so we can send you any additional information.

Name _____

Address _____

Town _____ State _____ Zip _____

Phone # _____ Email _____

Social Media handle _____

Reach Us

Kayla Santos: [805-423-5700](tel:805-423-5700)
 Sage Massey: [805-434-8677](tel:805-434-8677)
parkfieldrodeo@gmail.com