

PARKFIELD

RANCH RODEO



BE HERE WHEN IT HAPPENS

SPONSORS 2026



Instructions:

Choose the level of donation you would like to make. Fill out the “Sponsor Information Form”. Please enclose check with form. Check can be made out to “Parkfield Ranch Rodeo” or via Venmo “Parkfield Ranch Rodeo”.

Mail forms to: **504 Forest Ave. | Templeton CA, 93465**. Forms turned in by **May 1st** would be greatly appreciated.

Sponsor Levels	Super Puncher \$3 ,000 +	Top Hand \$2,000 - \$2,999	Cowboy \$1,000- \$1,999	Friend of Parkfield \$500 - \$999
Presenting Sponsor	X			
Event Sponsor	X	X		
VIP Performance Tent Passes	8	6	4	2
Acknowledgement In Performance	X	X		
Acknowledgement In Slack	X	X	X	X
Social Media Post – 24-hour (story)	X	X	X	
Social Media Post & Story 2026	X	X		
Banner in Arena	X	X	X	
Banner outside Arena	X	X	X	X
Company Listed on Website	X	X	X	X

Dear Parkfield Ranch Rodeo Supporter,

As we welcome a new year, we are excited to announce the return of the 33rd Annual Parkfield Ranch Rodeo in 2026. What began over three decades ago as a small-town ranch rodeo designed to bring visitors to the town of Parkfield, CA. has grown into a highly anticipated and cherished tradition. We are incredibly proud of what this event has evolved into today.

The Parkfield Ranch Rodeo remains a family-owned and operated event, and we are committed to delivering an exceptional experience for both contestants and spectators. We take great pride in producing a family-friendly atmosphere, offering beautiful awards, competitive payouts, and a unique rodeo experience year after year. None of this would be possible without the continued support of our loyal sponsors.

This year's rodeo will feature a wide variety of rodeo and ranch events for cowboys, cowgirls, and youth competitors—ensuring there is something for everyone. Spectators will enjoy food and beverage vendors, unique shopping booths, and continuous rodeo action from **Friday through Sunday**.

Following the success of our Calcutta fundraiser in previous years, we are pleased to bring it back again in 2026. The Calcutta will be held prior to the Finals on **Saturday at 5:00 PM** with a portion of the proceeds benefiting a local charity or community cause.

We respectfully request your support and contribution for the **2026 Parkfield Ranch Rodeo**, which will take place on **May 22nd, May 23rd, and May 24th, 2026**. With the help of our sponsors, we are able to continue building this event and preserving it as a lasting tradition for generations to come.

As a sponsor, we would be honored to promote your business across our social media platforms, website, and throughout the rodeo weekend. Sponsors are also invited to enjoy our catered VIP area during “The Finals” on Saturday at 5:00 PM and Sunday at 4:00 PM. We encourage you to capture the moment with our Event Champions and truly “Be Here When It Happens.”

Thank you for your continued support and consideration. We look forward to partnering with you for another successful year.

Sincerely,

Kayla Santos & Sage Massey

Sponsor Information Form

Name of Sponsor to be Recognized

Sponsor Level (Super Puncher, Top Hand, Cowboy, Friend of Parkfield)

\$

Sponsor Amount

Event Preference (Super Puncher & Top Hand only)

Will you be attending the event?

Gift In Kind

Item(s) Description

\$

Item Value (Item must be a minimum of \$500.00 & will be approved & assigned the appropriate Sponsorship Level).

Contact Information

Name

Address

Phone

Email

Mail To:

Parkfield Ranch Rodeo
504 Forest Ave.
Templeton, CA 93465

Please Return forms by May 1st

E-mail Logo & Social Media Template ASAP

Payment Info

Check payable to: Parkfield Ranch Rodeo
Or Venmo: "Parkfield Ranch Rodeo"

Contact Info

www.parkfieldranchrodeo.com
parkfieldrodeo@gmail.com

Kayla Santos:
(805)423-5700

masseylivestock@gmail.com

Sage Massey:
(805)434-8677

sagemassey1997@gmail.com

Rodeo Schedule

5/22 - Friday Night – Team Roping Jackpot
5/23 - Saturday: Slack @ 8AM | Finals @ 5PM
5/24 - Sunday: Slack @ 9AM | Finals @ 4PM

Advertising Details

Details of business you would like us to promote on our social media accounts.

- Flyers, templates, ads, pictures of merchandise, logos, etc.
- All files must be in **PNG** or **JPEG** format.

Please e-mail info ASAP to:

parkfieldrodeo@gmail.com

All Sponsors must provide their own banner for the event.

Please designate a pick-up time for Banner or Gifts with Sage or Kayla no later than May 1st.